

PGDM Post Graduate
Diploma in Management

NURTURING _____
GENERATION-NEXT
BUSINESS LEADERS &

ENTREPRENEURS

2 YEAR MBA PROGRAMME | **APPLIED LEARNING**



Approved by **AICTE**, Govt of India



DIBS

DUXFORD INTERNATIONAL BUSINESS SCHOOL

Towards Exceptional Leadership

PGDM at DIBS is a two-year full-time residential MBA programme that provides a solid foundation in major business disciplines and core business skills.

It provides the learners with a multi-disciplinary approach to the management programmes using design thinking, entrepreneurial approach, critical and lateral thinking, leadership and strategic orientation.

This programme aims to provide Asia's future leaders with the skills, knowledge and values needed to meet the challenges of the business scenarios of emerging Asia. As a postgraduate management programme, it instils the technical-people-conceptual skills which are crucial in taking managerial responsibilities in the modern business world.

Duration

2 Years
Full-time | Residential

For Whom

Graduates in any discipline

Candidates with professional qualifications like **CA**, **CMA**, and **CS**





Unique Benefits of PGDM

- ★ Globally benchmarked curriculum
- ★ Transformation into business-ready managers
- ★ Industry interface through collaboration with consulting firms
- ★ Specialised learning on the application of AI, VR, ML and BlockChain in business
- ★ Immersion with NGOs, FPOs & other grassroot-level enterprises
- ★ Focus on leadership & strategic thinking and orientation towards IR4.0 and VUCA business environment
- ★ The programme is delivered by renowned domain specialist faculty with the right mix of experiences in industry and academia
- ★ The case method, activity-based learning, research focus, and other advanced learning methodologies
- ★ Special training to launch and develop own business
- ★ Employability skills & personal enhancement programmes

WHY DIBS?

At the intersection of business and education, DIBS is exploring the future of trade and commerce with our imaginative, pathbreaking and fundamentally scientific methods. These proven approaches impart an edge that reinvents the perspective, impactfulness and management capabilities of our learners.

Work with Projects

Our programmes are designed in such a way that they open opportunities to work with our consulting projects. It helps to inculcate real-time, hands-on learning experiences.

Industry-specific Specialisation

Learners are offered tailor-made electives or specialisations based on the employability index and evolving market trends, to meet the expectations of employers.

Post-programme Mentoring

After graduation, our alumni have the privilege of mentorship from our faculty and mentoring ecosystem to solve their real-time problems and ensure progress in their careers or business.

Transformational Assessment

A formative assessment that measures the learners' transformation. Differences in backgrounds are considered, assessed subjectively and supported accordingly.

Entrepreneurial Selection Process

We evaluate a learner's business acumen, risk-taking propensity, creativity, leadership skills, passion, and resilience to identify, choose and incubate future entrepreneurs.

Explore Asia Programme

Exposing students to a wide range of industries across Asia. Packed with IVs and cultural exchanges to gain a comprehensive understanding of the emerging Asian business landscape.

Venture Development Support

Services and resources are provided to entrepreneurs and startups to help grow businesses, including pitching, mentorship, networking, market research, and strategic guidance.

Impact Forum

Series of talks by visionaries who made a significant impact on society and business. They inspire our learners to think differently, challenge the status quo, and promote innovation.

TAUGHT BY THOUGHT LEADERS

The teaching-learning process at DIBS is truly matchless as it is led by a pool of faculty members driven from academia and industry. They are deeply involved in research and exploration, consulting and entrepreneurial development activities. They are visionary thought leaders and experts in their respective fields. They ensure that the learner gets an eclectic perspective of business and society.



Expertise



Research Focus



Mentorship



Teaching Experience



Innovative Thinking



Collaborative Approach



Industry Experience



Global Perspective

CAREER PROSPECTS

Assistant Managers and Area Managers across sectors, such as eCommerce and Retail, Banking and other Financial Services, IT/ITES, Real Estate and Construction and more.

New business ideation and entrepreneurial venture as well as opportunities to build and grow family businesses.

Leaders for not-for-profit organisations and NGOs.

DIBS Corporate Connect Wing regularly interacts with the business community in several ways. The business community is a full-cycle partner at DIBS. Our association with business and industry enables us to form relevant curricula.

The business community is our main beneficiary as they are the end user of our outcome, that is the talent stream. Having regular interaction with the industry and gaining insights from it helps us fine-tune our learners so that they can acquire skills and competencies that are likely to be in demand in the context of the emerging industry landscape. This strong and continuous corporate interaction will ensure a 100% placement of our learners.

CAREER DEVELOPMENT MECHANISM



Career development at DIBS is not just about obtaining a job. It is a systematic process spread across six frameworks. Through this process, a learner is moulded and brings out the best in the learner as a professional and a leader.

It is a continuous process including workshops, training, panel discussions, one-to-one mentoring etc. Every learner will develop an individual career plan and revisit it at frequent intervals.

POST-PROGRAMME MENTORING

The post-programme mentoring is an integral part of DIBS' commitment to provide lifelong learning and support to our alumni. It is designed to help alumni achieve their career goals, stay connected with the school, and continue to grow and develop throughout their professional lives.

The mentoring programme is led by experienced professionals who have extensive knowledge of the business world. They provide guidance and advice to alumni on a range of topics, including career planning, networking, and personal branding. Mentors work with alumni to identify their strengths and weaknesses and develop strategies to help them achieve their career goals.

The mentoring programme is available to all DIBS alumni, regardless of the programme they completed. Mentors are assigned based on alumni's career goals and interests, ensuring that they receive personalised support and guidance. The programme also provides opportunities for alumni to network with other professionals and build relationships that can help them advance their careers.

INTERNATIONAL & NATIONAL COLLABORATIONS

At DIBS, we believe that international and national collaborations with leading universities and institutions are of vital importance, which offer a range of benefits for learners, faculty, and the institution as a whole.

Academic Progression

Learners can progress to partner universities for higher studies which enables access to world-class resources.

Network Building

Creates a strong network of partners, alumni, and industry experts across different regions and sectors.

Global Competencies

Enhances the global perspectives, cross-cultural skills, and career opportunities of the learners.

Social Responsibility

Promotes social awareness, diversity, and inclusion among the learners and faculty.



Our international collaboration with Bradley University and the University of Sunderland aims to achieve our mission and vision more effectively. Our national collaboration with the Logistics Sector Skill Council (LSC) provides skill development certifications and internship opportunities.

PROGRAMME OBJECTIVES

DIBS PGDM instils advanced tools and analytical frameworks to develop learners' skills to address emerging challenges from a leadership perspective through real-world projects.



Appreciation of Current Business Realities



A Holistic Business Perspective



Global Sensitivity and Mindset



Responsible Citizen Consciousness



Critical-Lateral-Innovative Thinking



Entrepreneurial Mindset



An Ability to Recognise and Seize Opportunities



Skills in Communication, Leadership and Teamwork



Global Perspective with a Local Base



Functional Competencies

PROGRAMME STRUCTURE

The DIBS PGDM structure seeks to broaden your perspective, increase your impact, and develop an edge in your management capabilities.

6 ACADEMIC TERMS SPREAD ACROSS 24 MONTHS
(Includes the Capstone Project)

SOCIAL IMMERSION PROJECT
(Compulsory)

EXPLORE ASIA PROGRAMME
(Optional)

Eligibility

A minimum of 3 years bachelor's degree or equivalent in any discipline from any recognised Indian/foreign university.

Valid CAT/XAT/CMAT/MAT score will add weightage to your profile

Foreign/NRI/PIO Applicants

Foreign/NRI/PIO candidates will be encouraged to apply for DIBS PGDM based on their eligibility conditions. These categories of applicants will be admitted in accordance with the rules of the Government of India.

Intake 120

CORE CURRICULUM

DIBS PGDM offers intellectual discovery, expert faculty, and a flexible curriculum that allows learners to customize their coursework to achieve their goals. Electives and real-world learning opportunities are available during the course to prepare them for analysis and action.

PART A: PREPARATORY

Principles of Management
Basics of Accounting
Quantitative Methods
Personal Growth
Psychology for Managers
IT for Managers
Spreadsheet Modelling
Soft Skills
Indian Economy and Policy

YEAR - 1

PART B: TERM-WISE COURSES

TERM 1

Accounting for Managers
Managerial Economics
Statistics for Business
Organisational Behaviour
PD & CC
Marketing Management I
IT for Managers
Business Philosophy
Comprehensive Viva 1

TERM 2

Financial Management
Macro Economics & Business Environment
Marketing Management II
Operations Management
Legal Framework of Business
Entrepreneurship
Business communication
Business Ethics & Corporate Governance
Comprehensive Viva 2

TERM 3

Sustainability & Business
Strategic Management
Human Resource Management
Corporate Finance II
Business Research Methods
Creativity & Innovation
Supply Chain & Logistics

PART C: SUMMER TERM

Internship Programme
Management Thesis & Seminar
Rural Immersion Programme
Student Exchange Programme

PART E: AUDIT COURSES

Mock Interviews
Life Skill Lab
Psychometric Assessment & Counselling Sessions
Presentations & Creative Writing

ELECTIVES

Strategy and leadership
Marketing
Finance
HR
Business analytics
Technology management
Logistics and supply chain management

LIFE SKILL LAB

Office Management and Etiquette
Functional English
Effective & Impactful Communication
Decision Making
Public Speaking and Presentation
Emotions Management
Relationship Management
Negotiation
Interview Skills and Personal Grooming
Time and Priority Management
Creativity and Lateral thinking

YEAR - 2

PART D: TERM-WISE COURSES

TERM 4

Corporate Strategy & Execution
Business Analytics
Project Management
Functional Elective-Group-A-Paper-1
Functional Elective-Group-A-Paper-2
Functional Elective-Group-A-Paper-3
Functional Elective-Group-B-Paper-1
Comprehensive Viva 4

TERM 5

Leadership & Change Management
Corporate Entrepreneurship
Social Entrepreneurship
Functional Elective-Group-B Paper-2
Functional Elective-Group-B Paper-3
Functional Elective-Group-A Paper-4
Comprehensive Viva 5
Capstone Project Commence

TERM 6

Management Control System
Decision Support System
Vertical Elective-Paper-1
Vertical Elective-Paper-2
Vertical Elective-Paper-3
Functional Elective-Group-A Paper-5
Functional Elective-Group-B Paper-5
Capstone Project-Completion
Comprehensive Viva 6

| PEDAGOGY

The pedagogy at DIBS is focused on the principles of experiential, action-oriented and applied learning. It integrates the most advanced teaching-learning process with case studies, simulations, business games, role plays, structured and unstructured group work, field visits etc.

The learners get to interact with thought leaders and industry experts at regular intervals. They will be motivated to integrate the concepts learned through the courses with their prior work experiences and current business scenarios.

| ASSESSMENT

The assessment at DIBS has two components. Impact Assessment and Learning Outcome Assessment.

Under Impact Assessment, the impact of the programme on each learner is assessed. Learning Outcome Assessment is carried out by using standard application-oriented tests, case solution exercises, live projects and assignments.

| YOUR INVESTMENT

Your investment for this highly transformational career journey is ₹ 8,53,000/- as the full package including boarding and food expenses.

Programme Fee	
Tuition Fee	₹ 6,00,000
Library & Materials	₹ 15,000
Alumni Fee	₹ 5,000
Caution Deposit (Refundable)	₹ 30,000
Total Fee	₹ 6,50,000

| **With 30% Scholarship: ₹ 4,50,000**

Other Fee	
Hostel & Mess	₹ 7,000 – ₹ 10,000 / month
Admission Fee	₹ 3,000

Instalment	
Fee at the Time of Admission	₹ 1,03,000
First Day	₹ 1,10,000
November	₹ 76,000
March 2024	₹ 76,000
June 2024	₹ 76,000
September 2024	₹ 76,000
December 2024	₹ 76,000



| ADMISSION

The admission process is based on a well-defined set of eligibility criteria that considers the candidate's previous academic performance, extra-curricular activities and individual personality.

Step 1: Application

Register by filling up the online application form which is available on the DIBS website.

Step 3: Documents Verification

The selected students are required to submit the following documents for verification:

Certificates & Mark Sheets of Class 10th and Class 12th/HSC

ID Proof (Aadhaar/Election ID/Passport)

Bachelor's Degree Transcript & Mark Sheets

Score Card (LMAT/ MAT/ XAT/ CMAT/ GMAT/CUCAT)

Documents of previous academic performance and extracurricular activities.

Step 2: Shortlisting

Identifying candidates who meet our eligibility criteria in a preliminary shortlisting.

Step 4: Selection Process

The shortlisted students are invited to campus for the DLAT Admission Test followed by a Group Discussion (GD), Just A Minute (JAM) and Personal Interview (PI) with Institute Faculty and External Industry Experts where a prospective candidate is assessed in terms of capability, general awareness and confidence.

Step 5: Admission Offer

The selected applicants will receive a provisional admission offer, to join the upcoming batch, within five working days after the selection process.

The whole process which includes DLAT will be conducted in different locations for the shortlisted candidates. To complete admission formalities, candidates must make the first instalment payment within 15 working days of receiving an offer.

IMPORTANT DATES

Application Window Opens
10th April 2023

Application Deadline
15th July 2023

Interview Schedule
June – July 2023

Interview Venue (Tentative)
**Kozhikode, Cochin,
Trivandrum, Bangalore,
New Delhi & Kolkata**

Commencement
of the Programme
July 2023

For Admission :
+91 9235 400 200

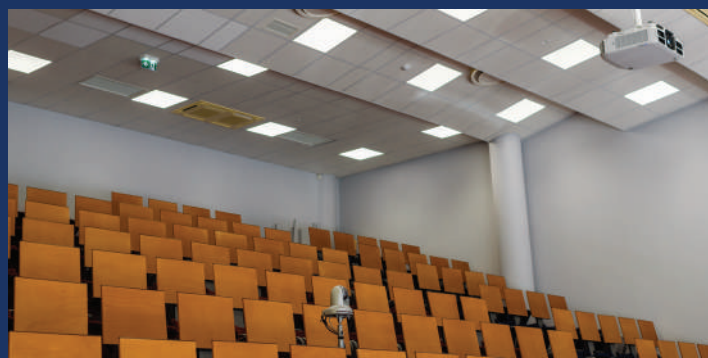
EXPERIENCE DIBS TO LEARN AND LIVE

You can't beat waking up to green valleys as you begin your day

There are extracurricular activities conducted throughout the year which makes life at DIBS more engaging. You're encouraged to participate in a range of venues where people can interact, widen ideas, increase knowledge, and create new opportunities.



DIBS is set against the backdrop of the Western Ghats with a serene lush green campus. It instils freshness in your mind and brain and creates an invaluable learning and living atmosphere. The green hill stations, river banks and agricultural fields are your walks away. They will make life outside the classroom at DIBS more enriching. The clean air, clear night sky and rich flora and fauna around the campus will make you close to nature all the time.



ABOUT DIBS

DIBS is a B School under the umbrella of Duxford Edupark. We aim to produce leaders with vision, competence and integrity. We believe that businesses can create social good, ecological balance, holistic and sustainable development, and healthy global relations if they choose to act in inspired ways.

The learning philosophy and processes at DIBS can inculcate inspired thinking and actions in the business leaders of the future who will contribute to a better tomorrow and the next generation.

The Leading Brains

Duxford is the brainchild of a group of socially-committed personalities aiming to develop a world-class centre of higher education that will become a leader in research, teaching and service to humanity. They are committed to serve for empowering youths in the society to be the most suitable citizens of the future.



Vision

To be the globally renowned centre of excellence in nurturing the next generation of leaders who will transform the business and society for a better tomorrow.

Mission

To bring together people, cultures, values, and ideas to develop leaders who initiate and lead the transformation for a better tomorrow.

Objective

To become one of the leading business schools in Asia and the transformation agent of business and society by creating leaders of tomorrow with competence and integrity.

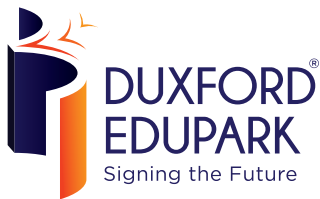




FOR ADMISSION

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